

BUSINESS PARTNER SPONSORSHIP 2027

**SPONSORSHIP FOR 2027 WILL RUN
JANUARY 1, 2027-DECEMBER 31, 2027**

**SUPPORTING THE LEGAL
COMMUNITY FOR OVER 49
YEARS!**



ABOUT US

THE ST. LOUIS PARALEGAL ASSOCIATION IS A NON-PROFIT ASSOCIATION FORMED TO PROMOTE THE ADVANCEMENT OF THE PARALEGAL PROFESSION IN THE ST. LOUIS AREA THROUGH ENCOURAGEMENT OF HIGH ETHICAL AND PROFESSIONAL STANDARDS AND TO PROVIDE ACCESS TO INFORMATION AND EDUCATION FOR PARALEGALS, AND OTHER LEGAL PROFESSIONALS.

BENEFITS OF PARTNERING WITH US

- SUSTAINING MEMBERSHIP FOR UP TO 3 REPRESENTATIVES
- ONLINE ACCESS TO MEMBERSHIP DIRECTORY
- ACCESS TO LIST OF ATTENDEES BEFORE MEETING/SOCIAL EVENT
- INVITATION TO ATTEND ALL EDUCATIONAL EVENTS
- INVITATION TO MOST SOCIAL AND NETWORKING EVENTS
- PRESENCE ON OUR WEBSITE WITH SCROLLING LOGO
- FEATURE ARTICLE IN NEWSLETTER
- PARTICIPATION IN ANNUAL PARALEGAL DAY SHOWCASE

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- ✓ HOST A SOCIAL EVENT FOR OUR MEMBERSHIP
- ✓ SPONSOR SUMMER, FALL OR HOLIDAY EVENTS
- ✓ SPONSOR PARALEGAL LEGEND AND/OR RISING STAR AWARD
- ✓ SPONSOR AND/OR PRESENT AT A MONTHLY EDUCATIONAL MEMBERSHIP MEETING
- ✓ SPONSOR APD REGISTRATION BAGS OR SPEAKER
- ✓ SPONSOR 50TH ANNIVERSARY PAST PRESIDENTS RECEPTION
- ✓ SPONSOR 50TH ANNIVERSARY GIFTS OR PARKING

**QUESTIONS? EMAIL US AT:
BUSINESSPARTNERRELATIONS@STLPA.ORG**



BUSINESS PARTNER SPONSORSHIP 2026

LEVEL ONE SPONSORSHIP - \$2500

- **SUSTAINING MEMBERSHIP FOR 3 REPS**
- **ONLINE ACCESS TO MEMBER DIRECTORY**
- **ACCESS TO LIST OF ATTENDEES AT ALL UPCOMING MEETINGS/SOCIAL EVENTS**
- **SCROLLING LOGO AND RECOGNITION IN BP SECTION ON WEBSITE WITH DIRECT LINK TO COMPANY WEBSITE**
- **UNLIMITED CATEGORY LISTINGS IN BP SECTION ON WEBSITE**
- **LOGO IN STLPA NEWSLETTER**
- **FEATURE ARTICLE OF BP CHOICE IN NEWSLETTER 1 TIME A YEAR**
- **RECOGNITION AT THE ANNUAL PARALEGAL DAY LUNCHEON AND IN THE BUSINESS PARTNER DIRECTORY**
- **TABLE AT THE ANNUAL PARALEGAL DAY BUSINESS PARTNER SHOWCASE AND THREE LUNCHESES TO THE ANNUAL PARALEGAL DAY LUNCHEON**
- **INVITATION TO ATTEND MOST MONTHLY MEETINGS, SOCIAL EVENTS AND SPECIAL SUMMER, FALL AND HOLIDAY PARTY EVENTS**
- **INVITATION TO ATTEND BUSINESS PARTNER APPRECIATION EVENT**

LEVEL TWO SPONSORSHIP - \$2200

- **SUSTAINING MEMBERSHIP FOR 1 REP**
- **ONLINE ACCESS TO MEMBER DIRECTORY**
- **ACCESS TO LIST OF ATTENDEES AT ALL UPCOMING MEETINGS/SOCIAL EVENTS**
- **SCROLLING LOGO AND RECOGNITION IN BP SECTION ON WEBSITE WITH DIRECT LINK TO COMPANY WEBSITE**
- **UNLIMITED CATEGORY LISTINGS IN BP SECTION ON WEBSITE**
- **LOGO IN STLPA NEWSLETTER**
- **FEATURE ARTICLE OF BP CHOICE IN NEWSLETTER 1 TIME A YEAR**
- **RECOGNITION AT THE ANNUAL PARALEGAL DAY LUNCHEON AND IN THE BUSINESS PARTNER DIRECTORY**
- **TABLE AT THE ANNUAL PARALEGAL DAY BUSINESS PARTNER SHOWCASE AND ONE LUNCH TO THE ANNUAL PARALEGAL DAY LUNCHEON**
- **INVITATION TO ATTEND MOST MONTHLY MEETINGS, SOCIAL EVENTS AND SPECIAL SUMMER, FALL AND HOLIDAY PARTY EVENTS**
- **INVITATION TO ATTEND BUSINESS PARTNER APPRECIATION EVENT**



BUSINESS PARTNER SPONSORSHIP 2027

ADDITIONAL SPONSORSHIP OPPORTUNITIES

(AVAILABLE TO 2027 LEVEL ONE OR LEVEL TWO SPONSORS ONLY; FIRST COME FIRST SERVE; OPPORTUNITIES WILL BE AVAILABLE THROUGHOUT THE YEAR)

BUSINESS OPPORTUNITIES:

- **ADDITIONAL SUSTAINING MEMBERSHIP**
 - **COST \$300 PER MEMBERSHIP (LIMIT 2 ADDITIONAL PER BUSINESS PARTNER)**
- **HOST A SOCIAL EVENT FOR STLPA MEMBERSHIP (STLPA WILL WORK WITH BP ON DATE, LOCATION AND TYPE OF SOCIAL EVENT; STLPA WILL BE RESPONSIBLE FOR ORDERING FOOD)**
 - **COST \$2000 PER EVENT**
 - **4 SOCIAL EVENTS AVAILABLE PER YEAR**
- **EVENT SPONSOR FOR THE SUMMER MEMBERSHIP SOCIAL EVENT**
 - **\$1000 PER SPONSOR; 2 SPONSORSHIPS AVAILABLE**
- **EVENT SPONSOR FOR THE FALL MEMBERSHIP SOCIAL EVENT -**
 - **\$1000 PER SPONSOR; 2 SPONSORSHIPS AVAILABLE**
- **EVENT SPONSOR FOR THE HOLIDAY PARTY EVENT**
 - **\$1000 PER SPONSOR; 2 SPONSORSHIPS AVAILABLE**

MONTHLY MEETINGS:

- **MONTHLY CLE MEETINGS/LUNCH SPONSORSHIP (INCLUDES 5 MINUTE BP PRESENTATION)**
 - **COST \$500; 12 AVAILABLE**
- **MONTHLY CLE MEETINGS/LUNCH PRESENTATION AND SPONSORSHIP (EDUCATIONAL TOPIC TO BE APPROVED BY STLPA AND 5 MINUTE CO. PLUG AT END OF PRESENTATION)**
 - **COST \$800; 12 AVAILABLE**



BUSINESS PARTNER SPONSORSHIP 2026

**ADDITIONAL SPONSORSHIP OPPORTUNITIES (CONTINUED)
(AVAILABLE TO 2026 LEVEL ONE OR LEVEL TWO SPONSORS ONLY)**

50TH ANNIVERSARY ANNUAL PARALEGAL DAY SPONSORSHIPS:

**THESE OPPORTUNITIES ARE OFFERED FIRST TO OUR
BUSINESS PARTNERS AND ANY UNCLAIMED
SPONSORSHIPS WILL BE OPENED UP TO NON-BUSINESS
PARTNERS**

- **SPONSOR 50TH ANNIVERSARY PAST PRESIDENTS
RECEPTION**
 - **COST \$2500; 2 AVAILABLE**
- **SPONSOR 50TH ANNIVERSARY GIFT**
 - **COST \$1500; 2 AVAILABLE**
- **SPONSOR 50TH ANNIVERSARY PARKING**
 - **COST \$750; 2 AVAILABLE**
- **SPONSORSHIP OF PARALEGAL LEGEND AWARD**
 - **COST \$500; 1 AVAILABLE**
- **SPONSORSHIP OF PARALEGAL RISING STAR AWARD**
 - **COST \$500; 1 AVAILABLE**
- **SPONSORSHIP OF BOTH PARALEGAL LEGEND AND
RISING STAR AWARDS**
 - **COST \$750; 1 AVAILABLE**
- **SPONSORSHIP OF REGISTRATION BAGS FOR APD**
 - **COST \$2000; 1 AVAILABLE**
- **SPONSORSHIP OF KEYNOTE SPEAKER FOR APD**
 - **COST \$1000; 1 AVAILABLE**