



Advertising Opportunities

If you offer a product or service that relates to the interest of paralegals and legal professionals, advertising opportunities are available with the St. Louis Paralegal Association ("SPA")

Inside SPA is the official publication of the St. Louis Paralegal Association. The Newsletter is currently published monthly (12 issues). The Newsletter is e-mailed to all current members and is posted on our website at www.stlpa.org.

Advertising Rates – (Annual Basis) **July 2011 – June 2012**

Website Vendor Links on SPA's website currently receives an average of 5,000 hits weekly and is growing each month.

Ruby Level Sponsor \$5,500 **(ONLY 1 AVAILABLE AT THIS LEVEL)**

- * Sponsorship of 3 CLEs throughout the year
- * Recognition on website with link to sponsor's website
- * Recognition in monthly newsletter with ad
- * Recognition at the Paralegal Annual Luncheon and in the Vendor Directory
- * One booth at the Paralegal Annual Luncheon Vendor Fair and four lunches
- * 1 academic scholarship in sponsor's name awarded to one member valued at \$500

Diamond Level Sponsor \$4,500

- * Sponsorship of 2 CLEs throughout the year
- * Recognition on website with link to sponsor's website

- * Recognition in monthly newsletter with ad
- * Recognition at the Paralegal Annual Luncheon and in the Vendor Directory
- * One booth at the Paralegal Annual Luncheon Vendor Fair and four lunches
- * 1 academic scholarship in sponsor's name awarded to one member valued at \$500

Platinum Level Sponsor \$3,000

- * Sponsorship of 1 CLE throughout the year
- * Recognition on website with link to sponsor's website
- * Recognition in monthly newsletter with ad
- * Recognition at the Paralegal Annual Luncheon and in the Vendor Directory
- * One booth at the Paralegal Annual Luncheon Vendor Fair and two lunches
- * 1 academic scholarship in sponsor's name awarded to one member valued at \$500

Gold Level Sponsor \$2,400

- * Sponsorship of 1 CLE throughout the year
- * Recognition website with link to sponsor's website
- * Recognition in monthly newsletter with ad
- * Recognition at the Paralegal Annual Luncheon and in the Vendor Directory
- * One booth at the Paralegal Annual Luncheon Vendor Fair and two lunches

Silver Level Sponsor \$1,000.00

- * Recognition on website with link to sponsor's website
- * Recognition in monthly newsletter with ad
- * Recognition at the Paralegal Annual

- Luncheon and in the Vendor Directory
- * One booth at the Paralegal Annual Luncheon Vendor Fair and two lunches
- Bronze Level Sponsor \$750.00**
- * Recognition on website with link to sponsor's website
- * Recognition in monthly newsletter with ad

Additional Sponsorship Opportunities (requires minimum Bronze Level Sponsorship):

- * Co-Sponsorship of Paralegal Annual Breakfast: \$500
- * Sponsorship of CLE meeting: \$1,500
- * One booth at the Paralegal Annual Luncheon Day Vendor Fair and two lunches: \$170
- * Sponsorship of Scholarship Award: \$500
- * Co-Sponsorship of Scholarship Award: \$250

Payment in full is due at the time of registration. All Newsletter ads and vendor hyperlinks are provided on an annual basis. Cancellations are not accepted.

For more information and to place an ad in the Newsletter, please contact our Newsletter Editor, Angie Conrad, at aconrad@polsinelli.com or (314) 552-6841.